



AVARA
CYBER SOLUTIONS LLC
Expertise You Can Trust!

MICRO-LESSON 30-45 SECONDS

SPOT THE PHISH!

**REAL EXAMPLE.
REAL IMPACT.**

Small lessons today.
Stronger protection
tomorrow.



EDUCATION
We train
your people.



PROTECTION
We secure
your systems.



RESPONSE
We're here when
you need us.



AVARA's blended approach
reduces risk, builds confidence,
and lowers long-term costs.

1

THE REAL EXAMPLE

Common Phishing Email

From: IT Support <itsupport@secure-update.com>
To: You
Subject: Action Required: Verify Your Account

Hi,
Your account will be suspended in 24 hours
unless you verify your account.
Please click the link below to continue.

Verify Account Now

Thank you,
IT Support Team



Attack Type: **Credential Harvesting**
Goal: Steal login credentials or gain access

2

THE SIMPLE SIGNAL TO WATCH FOR

Look before you click.



Check the sender
Hover over the email address.
Does it match the company
or person you know?



Inspect the link
Hover over links.
Does the URL look right?



Sense of urgency
Scammers create pressure
to bypass your judgment.

REMEMBER

When in doubt,
don't click,
verify it out.



PRO TIP

Report suspicious
emails—your quick
action protects
everyone.

3

THE TRAINING IMPACT

Real Results from a Small Business



77%
REDUCTION
in simulated-phish
click rate

More aware teams.
Fewer successful
attacks. Lower risk.

4

WHY IT MATTERS

The Cost of a Click



Financial Loss
Ransom, fraud, recovery
costs, and downtime.



Reputation Damage
Loss of customer trust
can take years to rebuild.



Compliance Risk
Fines and penalties for
data breaches.



Training is not an expense,
it's risk insurance.

A small investment in training
today prevents major costs
tomorrow.

5

AVARA: YOUR PARTNER IN CYBER RESILIENCE

Education + Service = Measurable Protection



ENGAGING TRAINING
Short, practical lessons
that stick—built for
busy teams.



STRONGER PROTECTIONS
We implement proven
security controls tailored
to your environment.



CONTINUOUS SUPPORT
We monitor, update,
and improve so you
stay protected.



LOWER LONG-TERM COSTS
Fewer incidents, less
downtime, and more
budget predictability.



Better security starts with informed people and strong systems.
AVARA helps you build both.



Train your team. Protect your business.
See the impact.