

# TOP 3 CYBER RISKS SMALL BUSINESSES OVERLOOK



The real costs of ignoring them, and how AVARA helps you prevent, respond, and recover.

**EDUCATION**  
We train your team to stop threats before they start.

**PROTECTION**  
We implement and manage advanced security tailored to your business.



AVARA is your partner in cybersecurity, balancing protection, productivity, and your budget.



**STRONGER SECURITY, SMARTER BUSINESS.**






We protect what matters, so you can focus on what you do best.

## 1 WEAK PASSWORDS & POOR ACCESS CONTROL

### The Risk

Weak or reused passwords and unrestricted access make it easy for attackers to break in.

### The Real Cost

-  Account takeovers
-  Stolen data
-  Business interruption
-  Loss of customer trust
-  Average cost: \$4,88 200 per incident



### AVARA's Solution

We enforce strong password policies, multi-factor authentication, and least-privilege access. We train your team on secure access habits.



### Your Benefit






Fewer risks, stronger access control, and peace of mind, all at a price that fits your budget.

## 3 UNPATCHED SYSTEMS & OUTDATED SOFTWARE

### The Risk

Outdated software and missing patches leave open doors for attackers and malware.

### The Real Cost

-  Ransomware infections
-  Data loss
-  System downtime
-  Expensive recovery
-  Average cost: \$4,73 200 per incident



### AVARA's Solution

We proactively manage updates, patch vulnerabilities, and monitor systems 24/7. We keep your environment secure and compliant.



### Your Benefit

Fewer disruptions, lower risk of costly attacks, and more time to run your business.

## 5 YOUR CYBERSECURITY PARTNER, EVERY STEP OF THE WAY



**EDUCATION**  
We train your team to recognize and stop threats.



**PROTECTION**  
We implement layered security tailored to your business.








**RESPONSE & RECOVERY**  
We monitor, detect, and respond, so you can bounce back fast.

## 2 PHISHING & SOCIAL ENGINEERING ATTACKS

### The Risk

Attackers trick your team into clicking bad links or sharing sensitive information.

### The Real Cost

-  Fraudulent wire transfers
-  Compromised accounts
-  Data breaches
-  Downtime and recovery costs
-  Average cost: \$4,76 300 per incident



### AVARA's Solution

We deliver ongoing security awareness training and simulated phishing to build a human firewall. We build a security-first culture.



### Your Benefit

A smarter, more cautious team that stops threats before they cause damage.

## 4 THE REAL COST OF IGNORING CYBER RISKS



Financial Losses



Downtime



Reputational Damage



Legal & Compliance



Lost Opportunities



Cyberattacks don't just hit big companies. Small businesses are the #1 target, and the costs can be devastating.

AVARA helps you prevent, respond, and recover, so you can protect what you've built.



**AVARA**  
CYBER SOLUTIONS LLC  
Expertise You Can Trust!

Let's secure your business together.  
Contact AVARA Cyber Solutions today for a free consultation!