

TOP 3 CYBER RISKS SMALL BUSINESSES OVERLOOK

The real costs of ignoring them,
and how AVARA helps you
prevent, respond, and recover.



 **EDUCATION**
We train your team
to stop threats
before they start.

 **PROTECTION**
We implement and manage
advanced security tailored
to your business.



AVARA is your partner in cybersecurity,
balancing protection, productivity,
and your budget.



STRONGER SECURITY, SMARTER BUSINESS.

We protect what matters, so you can focus on what you do best.

1 WEAK PASSWORDS & POOR ACCESS CONTROL

The Risk

Weak or reused passwords and unrestricted access make it easy for attackers to break in.

The Real Cost

-  Account takeovers
-  Stolen data
-  Business interruption
-  Loss of customer trust
-  Average cost: \$4,880,200 per incident



AVARA's Solution

We enforce strong password policies, multi-factor authentication, and least-privilege access. We train your team on secure access habits.



Your Benefit

Fewer risks, stronger access control, and peace of mind, all at a price that fits your budget.

3 UNPATCHED SYSTEMS & OUTDATED SOFTWARE

The Risk

Outdated software and missing patches leave open doors for attackers and malware.

The Real Cost

-  Ransomware infections
-  Data loss
-  System downtime
-  Expensive recovery
-  Average cost: \$4,730,200 per incident



AVARA's Solution

We proactively manage updates, patch vulnerabilities, and monitor systems 24/7. We keep your environment secure and compliant.



Your Benefit

Fewer disruptions, lower risk of costly attacks, and more time to run your business.

2 PHISHING & SOCIAL ENGINEERING ATTACKS

The Risk

Attackers trick your team into clicking bad links or sharing sensitive information.

The Real Cost

-  Fraudulent wire transfers
-  Compromised accounts
-  Data breaches
-  Downtime and recovery costs
-  Average cost: \$4,760,300 per incident



AVARA's Solution

We deliver ongoing security awareness training and simulated phishing to build a human firewall. We build a security-first culture.



Your Benefit

A smarter, more cautious team that stops threats before they cause damage.

4 THE REAL COST OF IGNORING CYBER RISKS



Financial
Losses



Downtime



Reputational
Damage



Legal &
Compliance



Lost
Opportunities



Cyberattacks don't just hit big companies. Small businesses are the #1 target, and the costs can be devastating.

AVARA helps you prevent, respond, and recover, so you can protect what you've built.



AVARA
CYBER SOLUTIONS LLC
Expertise You Can Trust!

5 YOUR CYBERSECURITY PARTNER, EVERY STEP OF THE WAY



EDUCATION

We train your team to recognize and stop threats.



PROTECTION

We implement layered security tailored to your business.



RESPONSE & RECOVERY

We monitor, detect, and respond, so you can bounce back fast.

Let's secure your business together.
Contact AVARA Cyber Solutions today for a free consultation!